

# arielle spencer

THEMED ENTERTAINMENT DESIGN | ENVIRONMENT DESIGN

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## EDUCATION

### Clemson University

PhD, Planning, Design, & the Built Environment

### Savannah College of Art and Design, (SCAD)

MFA, Themed Entertainment Design

### University of California (UC) Berkeley

BA, Cognitive Science  
Human Centered Design Certificate

## AWARDS

Disney Imaginations Competition, Semi-Finalist | 2020  
Cornell Theme Park Design Competition, Second | 2019  
Ryerson Invitational Thrill Design Competition | 2018  
- Winner: Artistic Design, Concept Art Challenges  
- Runner Up: Land Redesign Challenge  
TEA@SCAD Design Competition Winner | 2019

## ORGANIZATIONS

### TEA, 2016 - Present

- Eastern Division Board of Directors: Associate Member Representative, Marketing Committee Chair  
- NextGen Committee Member: University Relations

### Themed Experience and Attractions Academic Society (TEAAS), 2020 - Present

TEA @ SCAD, 2017 - 2019

### Gamma Phi Beta Sorority, 2013 - 2017

Philanthropy Chairwoman

### UC Berkeley Club Gymnastics, 2014 - 2017

Fundraising Chair, Competitive Team Member

## SOFTWARE



- Adobe Certified Specialist: Visual Design, Video Design  
- Adobe Certified Associate:  
- Photoshop, Illustrator, InDesign, After Effects, Premier Pro  
- Revit, AutoCAD, SketchUp, Blender, Enscape, VRay  
- Adobe Creative Suite, Procreate  
- Microsoft Office, iWork, Google Applications

## SKILLS

- Traditional Illustration and Sketching  
- Digital Painting  
- 3D Modeling, Drafting, Rendering  
- Hand Tools, Power Tools, Resin Casting, 3D Scanning  
- Proficient in French

## EXPERIENCE

### Concept Designer and Illustrator

#### Freelance, Arielle Spencer Design || 2020 - Present

Hosted on Slice Creative Network specializing in Illustration, Concept Design, and 3D Modeling

- Concept Design and Development
- 3D Modeling (SketchUp, Revit)
- Concept Sketches and Final Illustrations
- Drafting (AutoCAD)

#### Clients Include:

- Tavistock Restaurants
- Brian Morrow Productions
- Alain Hirsch Construction Corp.
- Agency808

### Concept Illustrator

#### Themed Entertainment Creative Workshop Series || Summer 2020

A collaborative multi-disciplinary, accelerated workshop series creating an attraction pitch deck

- Concept Design and Development
- Sketching and Storyboarding
- Final Illustrations
- 3D Modeling (SketchUp)

### Concept Development Intern

#### BRC Imagination Arts || Summer 2020

Supporting the concept development process for a Presidential Library and a brand home

- 3D Modeled Library Building (Revit)
- Develop Concept Pitch Deck

### CAD Design Intern

#### Disney Parks Live Entertainment (DPLE) || Spring 2020

Supporting projects for Walt Disney World Resort, Disney Cruise Line, Disneyland Paris Resort, and more in coordination with disciplines across DPLE, Walt Disney Imagineering, and Reedy Creek

- 3D Modeling and Assembly (Revit)
- Design Documentation of Assets
- 3D Scanning (Faro Focus 360 Laser Scanner)
- Previsualization (Enscape)

### Project Designer

#### Second Star Group LLC || 2018 - 2019

Projects include family entertainment centers, entertainment destinations, and water park resorts

- Master Planning
- Marketing
- 3D Modeling (SketchUp)
- Theming
- Conceptual Design

### Marketing Team Lead, Cal Central Office Hours Project

#### UC Berkeley || 2017

Student-run campus engagement project to help navigate the new student central system

- Initial Project Development
- Developed Marketing Plans and Graphics
- Create Logo and Flyer Design
- Organized Weekly Office Hours

### Designer, Owner

#### Sweetheart Cakes & Treats || 2009 - Present

- Custom-designed cakes and baked goods for special events
- Creative Design
- Sales
- Management
- Production

## PAST PROJECTS\*

- Walt Disney World 50th Anniversary
- Planet Play, Kennedy Space Center
- Avengers Campus, Disneyland Paris
- Herbert Hoover Presidential Library
- runDisney Star Wars Weekend
- Coach Grill, Boston MA
- Epcot Flower and Garden Festival

\*Projects currently under NDA. Additional examples available upon interview