


arielle spencer

THEMED ENTERTAINMENT DESIGN | ENVIRONMENT DESIGN

ariellespencer.com | ariellespencerdesign@gmail.com | (949) 878-0649 |  arielle-spencer

EDUCATION

Clemson University

PhD, Planning, Design, & the Built Environment

Savannah College of Art and Design, (SCAD)

MFA, Themed Entertainment Design

University of California (UC) Berkeley

BA, Cognitive Science
Human Centered Design Certificate

AWARDS

Disney Imaginations Competition, Semi-Finalist | 2020
Cornell Theme Park Design Competition, Second | 2019
Ryerson Invitational Thrill Design Competition | 2018
- Winner: Artistic Design, Concept Art Challenges
- Runner Up: Land Redesign Challenge
TEA@SCAD Design Competition Winner | 2019

ORGANIZATIONS

TEA, 2016 - Present

- Eastern Division Board of Directors: Associate Member
Representative, Marketing Committee Chair
- NextGen Committee Member: University Relations

Themed Experience and Attractions

Academic Society (TEAAS), 2020 - Present

TEA @ SCAD, 2017 - 2019

Gamma Phi Beta Sorority, 2013 - 2017

Philanthropy Chairwoman

UC Berkeley Club Gymnastics, 2014 - 2017

Fundraising Chair, Competitive Team Member

SOFTWARE



- Adobe Certified Specialist: Visual Design, Video Design
- Adobe Certified Associate:
- Photoshop, Illustrator, InDesign, After Effects, Premier Pro
- Revit, AutoCAD, SketchUp, Blender, Enscape, VRay
- Adobe Creative Suite, Procreate
- Microsoft Office, iWork, Google Applications

SKILLS

- Traditional Illustration and Sketching
- Digital Painting
- 3D Modeling, Drafting, Rendering
- Hand Tools, Power Tools, Resin Casting, 3D Scanning
- Proficient in French

EXPERIENCE

Concept Designer and Illustrator

Freelance, Arielle Spencer Design || 2020 - Present

Hosted on Slice Creative Network specializing in Illustration, Concept Design, and 3D Modeling

- Concept Design and Development
- 3D Modeling (SketchUp, Revit)
- Concept Sketches and Final Illustrations
- Drafting (AutoCAD)

Clients Include:

- Tavistock Restaurants
- Brian Morrow Productions
- Alain Hirsch Construction Corp.
- Agency808

Concept Illustrator

Themed Entertainment Creative Workshop Series || Summer 2020

A collaborative multi-disciplinary, accelerated workshop series creating an attraction pitch deck

- Concept Design and Development
- Sketching and Storyboarding
- Final Illustrations
- 3D Modeling (SketchUp)

Concept Development Intern

BRC Imagination Arts || Summer 2020

Supporting the concept development process for a Presidential Library and a brand home

- 3D Modeled Library Building (Revit)
- Develop Concept Pitch Deck

CAD Design Intern

Disney Parks Live Entertainment (DPLE) || Spring 2020

Supporting projects for Walt Disney World Resort, Disney Cruise Line, Disneyland Paris Resort, and more in coordination with disciplines across DPLE, Walt Disney Imagineering, and Reedy Creek

- 3D Modeling and Assembly (Revit)
- Design Documentation of Assets
- 3D Scanning (Faro Focus 360 Laser Scanner)
- Previsualization (Enscape)

Project Designer

Second Star Group LLC || 2018 - 2019

Projects include family entertainment centers, entertainment destinations, and water park resorts

- Master Planning
- Marketing
- 3D Modeling (SketchUp)
- Theming
- Conceptual Design

Marketing Team Lead, Cal Central Office Hours Project

UC Berkeley || 2017

Student-run campus engagement project to help navigate the new student central system

- Initial Project Development
- Developed Marketing Plans and Graphics
- Create Logo and Flyer Design
- Organized Weekly Office Hours

Designer, Owner

-Sweetheart Cakes & Treats || 2009 - Present

- Custom-designed cakes and baked goods for special events
- Creative Design
- Sales
- Management
- Production

PAST PROJECTS*

- Walt Disney World 50th Anniversary
- Planet Play, Kennedy Space Center
- Avengers Campus, Disneyland Paris
- Herbert Hoover Presidential Library
- runDisney Star Wars Weekend
- Coach Grill, Boston MA
- Epcot Flower and Garden Festival

*Projects currently under NDA. Additional examples available upon interview