


# arielle spencer

THEMED ENTERTAINMENT DESIGN | ENVIRONMENT DESIGN

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## EDUCATION

### Savannah College of Art and Design, (SCAD)

MFA, Themed Entertainment Design

#### Courses Include:

- Set Decoration & Props
- Environment as Character
- Industrial Design Studio
- Idea Visualization
- Digital Visualization
- Concept Design Studio
- Queue Line Design
- Complex Structures
- Electronic Design

### University of California (UC) Berkeley

BA, Cognitive Science

Human Centered Design Certificate

## AWARDS

Disney Imaginations Competition, Semi-Finalist | 2020

Cornell Theme Park Design Competition, Second | 2019

Ryerson Invitational Thrill Design Competition | 2018

- Winner: Artistic Design, Concept Art Challenges

- Runner Up: Land Redesign Challenge

TEA@SCAD Design Competition Winner | 2019

## ORGANIZATIONS

TEA, 2016 - Present

Associate Member Representative, Eastern Division

NextGen Committee Member, University Relations

TEA @ SCAD, 2017 - 2019

Professional Liaison

SCAD Event Design Club, 2017 - 2018

Gamma Phi Beta Sorority, 2013 - Present

Philanthropy Chairwoman

UC Berkeley Club Gymnastics, 2014 - 2017

Fundraising Chair, Competitive Team Member

## SKILLS



- Adobe Certified Specialist: Visual Design, Video Design

- Adobe Certified Associate:

- Photoshop, Illustrator, InDesign, After Effects, Premier Pro

- Revit, AutoCAD, SketchUp, Enscape, VRay

- Adobe Creative Suite

- Hand Tools, Power Tools, Resin Casting, 3D Scanning

- Microsoft Office, iWork, Google Applications

- Proficient in French

## EXPERIENCE

### Concept Designer and Illustrator

#### Freelance, Arielle Spencer Design || Summer 2020

Develop, model, and illustrate a design concept for an upcoming restaurant in Tampa, FL

- Concept Design and Development
- 3D Modeling (SketchUp)
- Concept Sketches and Final Illustrations

### Concept Illustrator

#### Themed Entertainment Creative Workshop Series || Summer 2020

A collaborative multi-disciplinary, accelerated workshop series creating an attraction pitch deck

- Concept Design and Development
- Sketching and Storyboarding
- Final Illustrations
- 3D Modeling (SketchUp)

### Concept Development Intern

#### BRC Imagination Arts || Summer 2020

Supporting the concept development process for a Presidential Library and a brand home

- 3D Modeled Library Building (Revit)
- Develop Concept Pitch Deck
- Image Sourcing

### CAD Design Intern

#### Disney Parks Live Entertainment (DPLE) || Spring 2020

Supporting projects for Walt Disney World Resort, Disney Cruise Line, Disneyland Paris Resort, and more in coordination with disciplines across DPLE, Walt Disney Imagineering, and Reedy Creek

- 3D Modeling and Assembly (Revit)
- Design Documentation of Assets
- 3D Scanning (Faro Focus 360 Laser Scanner)
- Previsualization (Enscape)

### Project Designer

#### Second Star Group LLC || 2018 - 2019

Projects include family entertainment centers, entertainment destinations, and water park resorts

- Master Planning
- Marketing
- 3D Modeling (SketchUp)
- Theming
- Conceptual Design

### SCAD Destination Imagination, Props Department Lead

#### SCAD || 2018

Space themed immersive virtual reality and walkthrough experience

- Coordinated Props Team
- Designed Physical Props and Set Pieces
- Managed Deadlines

### Marketing Team Lead, Cal Central Office Hours Project

#### UC Berkeley || 2017

Student-run campus engagement project to help navigate the new student central system

- Initial Project Development
- Developed Marketing Plans and Graphics
- Create Logo and Flyer Design
- Organized Weekly Office Hours

### Designer, Owner

#### -Sweetheart Cakes & Treats || 2009 - Present

Custom-designed cakes and baked goods for special events

#### -Ella's Sweetheart Signs, Etsy || 2016 - 2020

Custom-designed laser cut signs and keychains

- Creative Design
- Sales
- Management
- Production

